



GIORGIA BLANCATO – MAKEUP ARTIST and HAIRSTYLIST

June 28, 1978

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 [Giorgia Blancato Make Up](https://www.facebook.com/GiorgiaBlancatoMakeUp)

 [gioblancato_makeup](https://www.instagram.com/gioblancato_makeup)

 [Giorgia Blancato](https://www.youtube.com/GiorgiaBlancato)

Freelance makeup artist – from 2010 to today

I work with communication and video production agencies, for the creation of commercials, documentaries and short films. (Diaviva, Tiwi, Indaco, Openknowledge, Proxima and others)

I collaborate with photographers for the creation of photo shoots, look-books and advertising campaigns for fashion companies.

In the above mentioned fields I also provide **basic hairstyle service**.

I provide service, as a teacher, for:

- Scuola Civica Teatro Paolo Grassi in Milan and Centro Teatrale Mamimò in Reggio Emilia, for the training of actors/actresses on self-makeup in the theater sector;

- in the private sector for basic aesthetic/corrective self-makeup courses. I provided service, as a teacher, from 2019 to 2021, at:

- MUD - Make Up Designory, in the Italian offices of Milan and Rome, for the training of make-up artists;

In 2018, I participated, on some days, as a make-up assistant in the making of the **film “Volevo nascondermi”** (directed by **Giorgio Diritti**, Head-MUA **Giuseppe Desiato**, Palomar production)

In the private sector, I provide aesthetic-corrective make-up services (bridal make-up, ceremonial make-up) and creative make-up (for events such as Carnival and Halloween).

Make-up service for children for events or inaugurations, and for private parties.

GIORGIA BLANCATO

MAKE - UP

Experience Salesperson in foreign showrooms, Marina Rinaldi - via Mazzacurati, 4 - 42122 Reggio Emilia – from 2009 to 2016 Salesperson in showrooms for foreign franchising: sale of collections to customers, achievement of the budget established by the company, relations with customers, various and possible showroom tasks

Teacher, Irecoop Emilia Romagna S.C.A.R.L. – largo Marco Gerra, 1 - 42124 Reggio Emilia - April 2009 Teacher for OSS (Socio-Healthcare Operators) requalification courses, preparation of lessons and final exams

Salesperson, BARBARA Studio Rappresentanze - via Roma 57/H - Zola Predosa Bologna (at the Reggio Emilia office), January - March 2009 Seasonal freelance work, as a salesperson in the Italian showroom for the Fred Perry and Gant brand collections, achieving budgets, customer relations, various and sundry showroom activities

Assistant to the Purchasing and Production Manager, MaxMara HOSIERY - via Giulia Maramotti, 4 - 42100 Reggio Emilia – from April 2007 to October 2008 Support for the material purchasing and production organization phases, management of supplier relationships, organization and assistance for the presentation of the Collections and photo shoots, management of the creation of advertising catalogs, for agents and management-control of packaging

Showroom and Production Coordinator foreign showroom saleswoman, MaxMara - via Giulia Maramotti, 4 - 42100 Reggio Emilia - from April 2006 to April 2007 Organization of sales campaign, appointment planning, management of internal models, collection sales

Sales assistant, MARELLA - via Giulia Maramotti, 4 - 42100 Reggio Emilia - from January to March 2006 Sales assistant at foreign sales showroom, assisting the saleswomen in customer relations and in the sale of collections

Employee, UPIERRE srl - Via Cassoli 14/c - 42100 Reggio Emilia - from November 2003 to December 2005 Employee with sales, administration and office management functions; customer and supplier relations, purchase and sale of items, office duties, organization and shop set-up

AWARDS

In 2017 I participated in the Make Up Artist competition, NYX Face Awards Italy, organized by NYX

Cosmetics; I was among the top ten.

On my YouTube channel you can see the videos with which I participated in the competition, along with other video material that I created for various purposes.

EDUCATION

1997: High school diploma in science, at the “Lazzaro Spallanzani” scientific high school in Reggio Emilia.

2003: Specialist degree in Health Planning Sciences, at the University of Modena and Reggio Emilia, a five-year course that gave me organizational-logistical, economic-legal and medical-scientific skills.

Since 2013, after a ten-year experience as a foreign salesperson for a large fashion company in Reggio Emilia, following my vocation for “make-up” I have created, and then enriched, my professional background by attending various courses at different schools; I regularly keep myself updated by following the news of this world constantly.

- **2013: Intensive course at the Italian headquarters in Bologna of Make Up Forever:** Corrective Base Makeup, Bridal Makeup and Fashion and Trend Makeup.
- **2015: LEVEL I at the Italian headquarters in Milan of MUD-Make Up Designory:** Basic Corrective Makeup
- **2016: LEVEL II at the Italian headquarters in Milan of MUD-Make Up Designory:** Airbrush makeup, Bridal makeup, Studio Make Up (film makeup bases, special effects), Fashion makeup
- **2017: Basic dermatology, cosmetology, skincare and consultancy course,** at MUTINART Accademia di Immagine Artistica
- **2017: Marketing & Social media managing course,** at MUTINART Accademia di Immagine Artistica
- **2019: Special Effects Master, at Professional Makeup Academy,** by KRYOLAN Professional Makeup
- **2021: Airbrush Makeup Course,** held by Daniele Pacini DanAirglamGuru
- **2022: Bridal Course 1.0,** held by Regina In Neverland

OTHER SKILLS

Relational skills and abilities

I believe that two heads can do better than one, and that interacting with other people is always a source of enrichment and inspiration to improve and improve oneself. For these reasons I prefer to work within a team and in contact with people, although I prefer to have my own responsibilities, a certain independence and the possibility of organizing my work. In my work experiences I have always acted within a group and in contact with people, even of different cultural origins; I am able to communicate clearly, precisely and concisely, adapting to my interlocutor and the surrounding environment, I have no problem speaking in public.

Organizational skills and competences

I am able and I love to independently organize my work in the most efficient and effective way possible, defining priorities and taking on the related responsibilities; I have good problem-solving, organizational and work division skills. I am dynamic, precise and pragmatic.

Technical skills and competences

In the fashion sector I was able to learn sales techniques, the use of specific systems for entering orders, notions of textile and other types of merchandise closely related to my field of action. Staying in this professional field for several years has given me notions of style and aesthetic taste.

Artistic skills and competences

In the field of make-up, the courses I attended and a lot of practice have given me good skills for the creation of various types of make-up, from corrective beauty, to creative, theatrical and artistic make-up; frequenting environments such as fashion, sets for advertising or shooting, has allowed me to apply myself and acquire skills also for hairstyling and styling.

For twenty years I have frequented the theatre environment mainly as an actress, but also as a make-up artist and costume designer; in these years I have always followed acting courses at the Mamimò Theatre Centre in Reggio Emilia, with the creation of a prose show as the final objective.

In my free time I dedicate myself to artistic and manual activities, such as the creation of handmade costume jewelry, cutting and sewing, and any other manual activity (bricolage, decoration, restyling, etc.). I am able to use the sewing machine, the overlocker and other tools related to these activities.

Autorizzo il trattamento dei miei dati personali, ai fini del processo di ricerca e selezione del personale, ai sensi dell'art. 13 d. lgs. 30 giugno 2006 n°196 - "Codice in materia di protezione dei dati personali" e dell'art. 13 GDPR 679/16 – "Regolamento europeo sulla protezione dei dati personali".